

ACADIA 2013

# ADAPTIVE ARCHITECTURE

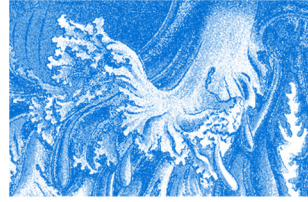
WATERLOO / BUFFALO / NOTTINGHAM

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## SPONSORSHIP PROSPECTUS

Please direct all sponsorship inquiries to the conference co-chairs  
email: [acadia.conference.2013.chairs@gmail.com](mailto:acadia.conference.2013.chairs@gmail.com)

For 2013 conference details visit:  
<http://2013.acadia.org/>



## SPONSORSHIP PROSPECTUS

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### THEME

Adaptive Architecture will focus on the computational design of environmentally responsive, intelligent, interactive, and reconfigurable architecture. The conference will bring together designers, researchers and practitioners who engage, question and aspire to stretch these boundaries. Architects, fabricators, engineers, media artists, technologists, hackers and others in related fields of inquiry are invited to participate.

**2013 CONFERENCE WEBSITE:** <http://2013.acadia.org/>

### LOCATION

Located in the heart of Canada's Technology Triangle, in the Region of Waterloo, the city of Waterloo is a dynamic urban municipality in southwestern Ontario with a strong cultural and economic base. Renowned post-secondary institutions, global think tanks and major employers call Waterloo home. Waterloo is a great place to live, work, learn and play. The quality of life in Waterloo is enhanced by the arts, culture and heritage scenes, recreation opportunities, parks and trails, facilities, programs, services and more.

### VENUES

The School of Architecture at the University of Waterloo is located in Canada's 'Silicon Valley', one hour west of Toronto and two hours from Buffalo, with direct connections to Pearson International Airport. The gathering will be in a cluster of historic buildings beside the Grand River, near beautiful forests, marshlands, and the Niagara Escarpment.

### SPEAKERS

In addition to paper and project presentations by our group of international participants, a number of invited Key Note presentations will be organized. Past Keynote Speakers have included: Michael Weinstock (AA London), Francois Roche (R&Sie(n)), Sanford Kwinter, Philippe Rahm, Karl Chu, Georges Teysot, Michael Speaks, Chuck Hoberman, Lisa Iwamoto (Iwamoto / Scott), Mark Goulthorpe, Aaron Betsky, Marcos Novak, Thom Faulders, Evan Douglis, Joseph Rosa. Please see the conference website for the 2013 invited speakers.

### CONTACTS

Chair, ACADIA 2013: Philip Beesley, University of Waterloo Professor \_ e-mail: [pbeesley-pbai@rogers.com](mailto:pbeesley-pbai@rogers.com)

Co-Chairs: Omar Khan, University at Buffalo (SUNY) Associate Professor and Chair & Michael Stacey, University of Nottingham Chair in Architecture.

e-mail the conference Chair and Co-Chairs: [acadia.conference.2013.chairs@gmail.com](mailto:acadia.conference.2013.chairs@gmail.com)

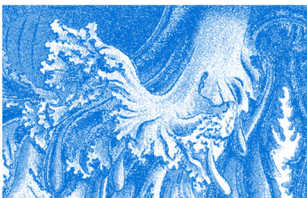
## **INTRODUCTION:**

The Association for Computer Aided Design in Architecture (ACADIA) has been at the forefront of the discourse on information technologies and their relationship to architecture for three decades, through the presentation of cutting edge research, intensive workshops on emerging digital techniques and tools, exhibitions featuring the work of both established and emerging design professionals and world renowned keynote speakers. The ACADIA community brings together researchers and educators from universities all over the world, design professionals from some of the most innovative and thought provoking international firms and an emerging group of future innovators. The ACADIA 2013 annual conference will be the 33rd such conference and will mark a milestone in the evolution of the association. As such it offers a fantastic opportunity for showcasing and sharing new ideas in the realm of digital technologies. Your support is both essential to the success of the conference and an opportunity to involve and integrate your company in the shaping of tomorrow's most advanced research into the fields of computation and design. Your generous contribution will drive the development of a very exciting program of events and create or strengthen your relationships with researchers, faculty members, students and professionals who will be shaping the future of design all over the world.

## **ORGANIZATION:**

ACADIA has been North America's leading organization for the promotion of research in the area of information technology and architecture for many years and has achieved a large measure of influence among researchers, companies, academics and practitioners worldwide. Each year their annual conferences produces a body of knowledge and exchange that is global in its influence. By promoting the sharing and distribution of this body of research, ACADIA has a key role in enabling collaboration and development towards new innovative research into the expanding potentials of computation and design. Many new advances in software, hardware, digital manufacturing and processes, and emerging tools for design are presented exclusively to or for the first time at this conference, giving this institution a dominant role in establishing the trajectory of research in advanced computation relative to architecture.

**WEBSITE:** [www.acadia.org](http://www.acadia.org)



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# ACADIA 2013 \_ SPONSORSHIP OPPORTUNITIES

ACADIA 2013 is welcoming support on all levels, in return the conference provides an venue to promote opportunities, services and products at its conference in many formats and media. Your support will greatly assist in our efforts and be appreciated by the ACADIA 2013 conference chairs, steering committee and membership. We are expecting researchers, professionals, faculty and students from all over the world to be in attendance at the workshops, lectures and research presentations. In addition we will be hosting a special vendor presentation session as an opportunity for all sponsors to discuss and introduce their products to the attendees and local professional community.

## **PLATINUM SPONSOR: \$20,000**

Conference sponsorship options at Platinum level:

1. Invited speaker sponsor
2. Installation poster session / display system - No later than August 15th
3. Dinner/Exhibition Sponsor

Benefits:

- Acknowledgment as a Platinum Sponsor in Conference Proceedings – No Later than July 15th
- Acknowledgment as a Platinum Sponsor on the Conference Website
- Acknowledgment as a Platinum Sponsor on the Conference Welcome Banner
- Two complimentary exhibition booths situated in a prime location of the Conference
- Two complimentary Conference Registration tickets, reception
- Logo printed on Conference handouts (printed material, usb, etc.)
- Inclusion of one company brochure in conference attendee package
- Opportunity to showcase company's work/products at special vendor presentation session
- Invitation to display and promote work/products/books at a "vendor table" throughout the conference

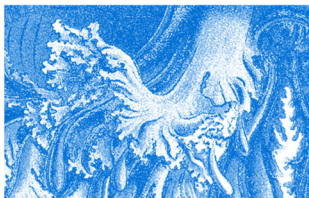
## **GOLD SPONSOR : \$10,000**

Conference sponsorship options at Gold level:

1. Invited speaker sponsor
2. Conference lunches
3. Co- Dinner/Exhibition Sponsor

Benefits:

- Acknowledgment as a Gold Sponsor in Conference Proceedings
- Acknowledgment as a Gold Sponsor on the Conference Website
- Acknowledgment as a Gold Sponsor on the Conference Welcome Banner
- One complimentary exhibition booth situated in a prime location of the Exhibition
- Two complimentary Conference Registrations
- Logo printed on Conference handouts (program, flyers, schedule, printed material, etc.)
- Inclusion of one company brochure in conference attendee package



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## **SILVER SPONSOR : \$5,000**

Conference sponsorship options at Silver level:

1. Invited speaker sponsor
2. Conference reception
3. Half of conference lunches and coffee breaks
4. Conference proceedings sponsor
5. Dinner sponsor [Amenity variable]

Benefits:

- Acknowledgment as a Silver Sponsor in Conference Proceedings
- Acknowledgment as a Silver Sponsor on the Conference Website
- Acknowledgment as a Silver Sponsor on the Conference Welcome Banner
- One complimentary Conference Registration
- Invitation to display and promote work/products/books at “vendors table” during the conference

## **BRONZE SPONSOR: \$2,500**

Conference sponsorship options at Bronze level:

1. Co-sponsor Invited speaker
2. Co-sponsor conference reception
3. One day's lunch
4. Co-sponsor conference proceedings

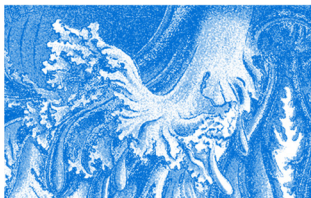
Benefits:

- Acknowledgment as a Bronze Sponsor in Conference Proceedings
- Acknowledgment as a Bronze Sponsor on the Conference Website
- Invitation to display and promote work/products/books at “vendors table” during the conference

## **SPONSOR: \$1,000**

Benefits:

- Acknowledgment as a Sponsor in Conference Proceedings
- Acknowledgment as a Sponsor on the Conference Website
- Invitation to display and promote work/products/books at a “vendor table” throughout the conference



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## CONFERENCE PACKET INSERTS \$500

This is a very cost-effective way to promote your company, product, or service. Companies are invited to provide promotional material or one product sample, which will be included in all conference packets. Size of promotional material, reasonable limits may apply. To maximize the effectiveness of this promotion, the number of inserts will be limited. Full details covering quantities required, the delivery date and address, will be provided upon receipt of written confirmation and payment.

## ADVERTISING:

We invite companies to consider the benefits of promoting their products and services in the Conference Proceedings and Website,

- 1) Sponsor's logo on website + half page advertisement in Proceedings, \$1500
- 2) Sponsor's logo on website + quarter page advertisement in Proceedings, \$750
- 3) Sponsor's logo on website and Proceedings, \$500

Proceedings Circulation publication: October 2013; All material to be supplied by advertiser. Material to be supplied electronically at 300 dpi resolution through e-mail or by a CD/DVD disc. Full specifications and deadline dates will be provided to all advertisers upon receipt of written confirmation and payment.

The previous offered packages are available for a wide variety of marketing objectives within this international event. However, if there are other ways in which your organization would like to be involved, we welcome the opportunity to discuss such potential ideas with you.

## PAST SPONSORS:



THE GOLDSTEIN MUSEUM OF DESIGN



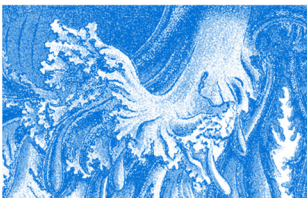
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